



# SPONSOR & EXHIBITOR APPLICATION FORM



**ORGANISING SECRETARIAT:**

AIM GROUP INTERNATIONAL – LISBON OFFICE

EMAIL [esehelsinki2023@aimgroup.eu](mailto:esehelsinki2023@aimgroup.eu)

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# ESE HELSINKI 2023 WELCOMES YOUR PARTICIPATION

Fill in this form and return to **esehelsinki2023.expo@aimgroup.eu** to express your request to participate.

*By signing this Application Form, we accept the Participation Terms & Conditions and the Payment & Cancellation conditions stated in the Sponsors & Exhibitors Opportunities Manual:*

Company Name (for invoice):		
Company Name (on website for final programme):		
Address, including City, Postal/Zip Code and Country		
VAT / Fiscal Reg. No:		Contact Person: Title, Given Name and Family Name:
Work Phone:	Mobile/cell:	Fax:
E-Mail:		

Date & Signature:

Company Stamp:

# SELECT YOUR SPONSORSHIP PACKAGE

With this form we hereby apply for the following sponsorship:  
(Tick the option you wish to select)



Diamond (!)



Platinum (!)



Gold  
(40 000 EUR)



Silver  
(25 000 EUR)



Bronze  
(12 000 EUR)

! Companies wishing to support the ESE at Diamond and Platinum levels must become ESE Corporate Partners for the period 2023-2025 inclusive. That is, Diamond and Platinum packages are not available for single congresses.

# SELECT OTHER TYPES OF SPONSORSHIP

Please inform below the sponsorship item you are interested in (using an x):

<p><b>Pre Congress Courses</b> (costs with necessary equipment not included) 5.000 EUR</p>	<p><b>Dedicated Wi-fi</b> UPON REQUEST</p>
<p><b>Satellite Workshops</b> (restricted to ESE Corporate or Biennial Congress Sponsors) 8.000 EUR</p>	<p><b>Coffee-Breaks</b> 10.000 EUR/break</p>
<p><b>Sponsored Lectures</b> (for Silver and Bronze Sponsors, subject to availability) 2.800 EUR</p>	<p><b>Water dispensers</b> (Minimum 10 units) 500 EUR/unit</p>
<p><b>Conference Bags</b> (production costs not included) 12.000 EUR</p>	<p><b>Welcome Reception</b> 10.000 EUR</p>
<p><b>Conference notepad &amp; pen</b> (production costs not included) 5.000 EUR</p>	<p><b>ESE Reception</b> 20.000 EUR</p>
<p><b>Bookmark</b> (production costs not included) 2.500 EUR</p>	<p><b>Gala Dinner</b> 8.000 EUR</p>
	<p><b>App for Smartphone</b> From 12 000 EUR</p>

\*All rates presented in this page exclude local VAT

## EXHIBITOR PACKAGE

Please note shell schemes can be ordered via the Exhibitors Manual

### PACKAGE | EXHIBITION SLOT - RAW SPACE



### WHAT DOES IT INCLUDE AND WHAT ARE THE BENEFITS?

#### INCLUDES

2 CHAIRS  
ELECTRICAL SUPPLY  
1 TABLE

CONNECTION  
AND MONOPHASIC  
FUSE BOX  
INCLUDED

#### BENEFITS

- 2 free Company registrations per 2x3 sqm booth. These registrations provide access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception and scientific sessions.
- **Company name in the ESE Helsinki 2023 trade exhibition section of the congress website:**  
[www.esebiennialcongress.com](http://www.esebiennialcongress.com)
- Company name published in the ESE Helsinki 2023 trade exhibition section in the conference programme.



# INFORMATION FOR SPONSORS

Please refer to the Sponsors & Exhibitors Opportunities Manual for full and binding information on your participation.

## General Information for Sponsors

Applications for sponsors must be made using the Application Form available from the congress website and will constitute a formal expression of participation. Forms are also available from [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu).

**The application process will start on 30th December 2022 at 00:00 (CET).**

You will receive the sponsorship contract after your application form has been submitted to the ESE.

This agreement will remain in full force and effect in case of merger or acquisition of the contracting company.

Companies are not permitted to organize events in Budapest during the period extending from 3 days before the official start of the conference (Monday 4th September 2023) until and including the last day of the week in which the conference is held (Sunday 10th September 2023). Unofficial sponsor sessions and other external meetings are not permitted.

Companies **MUST NOT** commence disassembling their exhibition booths until 15:00h on 09th September 2023.

## Sponsored lecture sessions

Sponsors are responsible for all costs associated with the sponsored speaker(s), i.e. honorarium, travel and accommodation are NOT the responsibility of the ESE.

## Additional company congress registrations can be purchased by Sponsors:

**Company registration:** access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception and scientific sessions (no access to Thursday evening reception - this can be purchased separately). **Prices and availability must be discussed with AIM Group International at [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu).**

**Exhibition only registrations:** access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception (no access to scientific sessions or Thursday evening reception).

**Prices and availability must be discussed with AIM Group International at [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu).**



# INFORMATION FOR EXHIBITORS

The application process for those companies not planning to be a sponsor but wishing to hire an exhibition booth will begin on 30th December 2022.

**Applications must be made online at:**

**[www.esebiennialcongress.com](http://www.esebiennialcongress.com)**

- Electrical consumption and shell scheme are NOT included.
- Additional services and advice are available on request at:
  - > [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu)

## **Please note:**

Exhibition stands must be completed, ready and manned by 15:00 on 6th September 2023 in time for the Welcome Reception.

Companies MUST NOT commence disassembling their exhibitions until 15:00 on 09th September 2023.

## **Exhibitor benefits**

- ***Company name in the ESE Helsinki 2023 trade exhibition section of the congress website:***  
**[www.esebiennialcongress.com](http://www.esebiennialcongress.com)**
- Company name published in the ESE Helsinki 2023 trade exhibition section in the conference programme.

## **General information:**

Exhibitors will receive 2 free Company registrations per 2x3 sqm booth. These registrations provide access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception and scientific sessions.

- ***Access to the Thursday evening ESE Reception has an additional cost - contact AIM Group International at [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu).***
- ***Additional EXHIBITION ONLY badges can be purchased by Exhibitors - contact AIM Group International at [esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu).***



# MORE INFORMATION FOR SPONSORS & EXHIBITORS

## Payment conditions:

It will be possible to transfer payment to the ESE in 2 instalments. All payments must be made in EUROS.

- 50% of the total exhibition fee will be invoiced upon receipt of the completed exhibition application form and is due for payment upon receipt of the invoice to guarantee the reservation.
- Final payment for the Early Bird rate must be done by 1st March 2023

## Cancellation conditions:

Cancellations and changes to your original booking must be done in writing to:  
**[esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu)**.

Cancellation Fees: 60% of total exhibition fee if booking cancelled before 30th April 2023.  
100% of total exhibition fee will be retained thereafter.

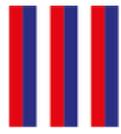
Additional services and advice are available on request at:  
**[esehelsinki2023.expo@aimgroup.eu](mailto:esehelsinki2023.expo@aimgroup.eu)**

Organising Secretariat:





**HELSINKI**



**SHEDDING NORTHERN  
LIGHTS ON ENDODONTICS**

**6-9 SEP. 2023**

**eese**

**Visit the official website at  
[www.esebiennialcongress.com](http://www.esebiennialcongress.com)**

**SEE YOU IN 2023, IN HELSINKI!**

